



Positive People Practices. Positive Financial Results.

A Positive Company Culture Has Never Been More Important

The creation of a positive company culture has become a vital part of the employment experience. A positive work culture determines whether employees will be fully engaged in the mission of the company. The quest for employee engagement — the process of winning over the heads, hands and hearts of employees — is a worthy pursuit with significant societal and financial rewards. The People Group will help you with all aspects of the company culture and people practices experience.

Benefits of Positive People Practices

- Increased productivity
- Attract the best and brightest talent
- Attract positive media attention
- Employees are less resistant to change
- Employees are more engaged and invested in company
- Lower health care costs
- Lower worker's compensation costs
- Lower absenteeism rates
- Lower employee turnover
- Higher quality products and services
- Increased employee volunteerism
- Improved financial performance



Our Services

We approach all services from a positive people practices perspective.

- Great Workplace Initiative
- Employee Satisfaction Surveys
- Employee Communication
- Compensation Analysis & Design
- Leadership Training
- Employee Relations
- Human Resource Audits
- Job Analysis & Evaluation
- Human Resource Policy Development
- Talent Attraction & Retention
- Human Resource Problem Solving
- Benefit Plan Analysis & Design
- Mergers & Acquisitions



Kevin Kennemer, MA, SPHR, is a partner with The People Group, a people practice firm committed to improving business performance by facilitating the creation of great work environments where employees are treated with trust and respect. With twenty years experience in his profession, Kennemer founded The People Group to help employers create a competitive advantage through positive people practices. Organizations are catching the vision that becoming an employer of choice will be a necessity in the competition for the best talent.

Kennemer formerly served as workplace consultant and people practice champion in the position of chief human resource officer for SemGroup, an international energy company that rose from obscurity to #5 on Forbes list of largest privately held companies in the United States.

Kennemer holds a bachelor's degree in Business Management from Oral Roberts University and a Masters Degree in Organizational Management from the University of Phoenix.